

# Company Profile

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## BACKGROUND

SparkleCity Nigeria Limited is a new age Brand Consulting Company that offers innovative brand consulting services across all the realms of its operations. Based in Nigeria, the company offers brand consulting services to a wide range of entities both in the private and public sectors within Nigeria and beyond. SparkleCity Nigeria is registered with the Corporate Affairs Commission with the registration number RC801142.

## VISION

To become the leading brand consulting company in the industry providing innovative and quality brand services with value for money and fostering a lasting partnership with all our clients.

## STRATEGIC OBJECTIVES

- To build strong brands
- To help clients achieve their corporate and personal goals.
- To help small and medium size businesses grow into lasting and formidable corporate brands.
- To promote a culture of corporate social investment in Nigeria.
- To enhance capacity building in Nigeria.

## OUR VALUES

- Quality Service with Value for money
- Innovation
- Trust
- Leadership
- Partnership

## OUR SERVICES

- Brand consulting services at affordable rates
- Brand development and management
- Brand and Strategic Audit
- Corporate Strategy
- Rebranding and brand building programs development
- Trainings, seminars, and lectures.
- Project Management
- Development of Marketing and Brand building packages including Web development

## OUR APPROACH

We apply a consultative approach that allows us to understand in details the needs of the client and then tailor made our services to suit the client's needs and budget.

- At SparkleCity Nigeria we believe every client is different as companies in the same category market are founded out of different ideas and by different individuals with different characteristics, thoughts, management skills and ability. Therefore every client is treated in a uniquely different and special way that suits only the client.
- Our clients prefer us because of our consistency in delivering quality services with value for money and we treat them as a friend.
- Our success is attributed to dedicated and innovative approaches to brand management methodologies

## WHY HIRE US

- Innovative concepts and themes development
- Excellent brand consulting
- Professional and quality services
- Strong management with dedicated staff in a customer friendly environment
- On time services
- Value for money

## REFERENCES

References	Capacity	Contact Details
Bosun Adedokun <b>Thesis Consulting Lagos</b>	CEO	+234 8023774609
Barrister Tade Ipadeola <b>PD Jacods and associates</b>	Principal Partner	+234 8097309652
Alhaji Ibrahim Mohhamad <b>Technosolve Nigeria Limited</b>	Chairman	+234 8033138454
Guy Richmonds <b>OysterBay Wealth Academy</b>	Founder	+234 80369846275

## CONTACT DETAILS

### Office Address

- The Motivation Center No.8 Olufunmilayo Street, Dideolu Estate (Behind Sweet Sensation), Ogba, Ikeja, Lagos.
- No 7 New Adeoyo Hospital Road Amope Adeoti Office complex, off ring road, Ibadan, Oyo State, Nigeria.

### Postal Address

- G.P.O Box 16620 Dugbe, Ibadan, Oyo State, Nigeria.

### Email

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### Url

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